

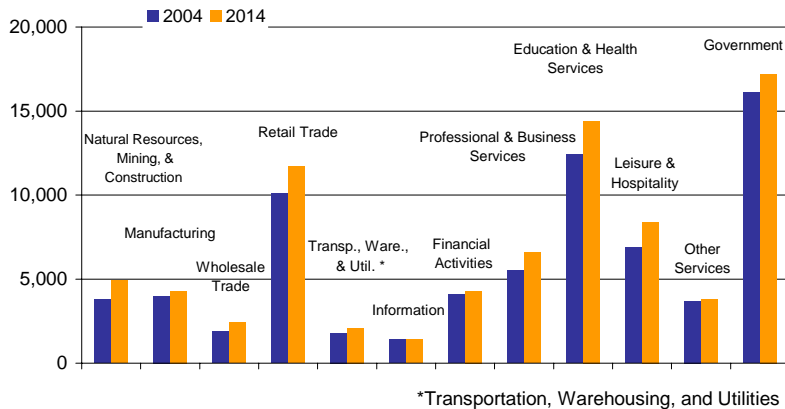
Butte County Projection Highlights

Industry

Total employment, including Self-Employment, Unpaid Family Workers, Farm Employment and Nonfarm Wage and Salary Employment in Butte County is expected to grow at 1.2 percent annually between 2004 and 2014. Total Employment in 2014 is anticipated to reach 91,400, a net increase of 9,600 new jobs. The projected growth rate for Butte County is lower than the growth in California as a whole, which is expected to increase at about 1.6 percent annually. Over half of all new nonfarm wage and salary jobs are forecasted to occur in Education and Health Services (2,000), Retail Trade (1,600), and Leisure and Hospitality (1,500).

Natural Resources, Mining, and Construction is the fastest growing major industry with an annual growth rate of 2.9 percent. Other major industries growing faster than the overall annual Butte County Total Nonfarm growth rate are Wholesale Trade (2.6 percent), Leisure and Hospitality (2.2 percent), Professional and Business Services (2.0 percent), Transportation, Warehousing, and Utilities (1.7 percent), Education and Health Services (1.6 percent), and Retail Trade (1.6 percent).

Below is a graph of the 2004 and projected 2014 employment.



Occupations

Occupational projections for the period 2004 to 2014 forecast:

- 9,600 net new jobs from industry growth,
- Nearly 20,000 job openings from Net Replacements,
- A combined total of over 29,000 job openings.

The top 50 occupations with the most job openings will generate nearly 60 percent of all job openings in Butte County during the 2004-2014 period. These occupations are expected to generate almost 17,000 total job openings. Most of the job openings among these top 50 occupations are from lower paying, entry level occupations such as Retail Salespersons, Cashiers, and Waiters and Waitresses. Higher-skilled and higher paying occupations such as Registered Nurses, Managers, and Accountants and Auditors are also among these top 50 occupations.

The 50 fastest growing occupations are all expected to grow at an annual rate of 1.6 percent or more. Occupations in Computer related fields and Health are scattered throughout this list.

The following chart illustrates average annual job openings due to growth and replacements by education and training levels in Butte County.

